

HALF THE SKY

Turning Oppression Into Opportunity for Women Worldwide

By Nicholas D. Kristof and Sheryl WuDunn Knopf

\$27.95

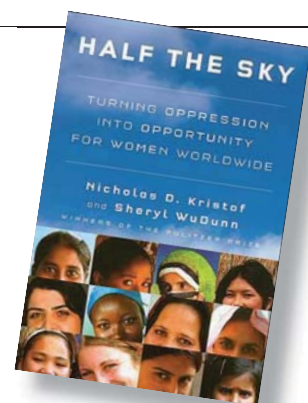
In *Half The Sky*, Pulitzer Prize winners Nicholas D. Kristof and Sheryl WuDunn tell the stories of women in Africa and Asia who struggled against oppression and how a little assistance changed their lives.

The authors argue that the best strategy for fighting poverty is to recognize women's rights and their potential to contribute to the economy.

Mr. Kristof and Ms. WuDunn are the first married couple to win a Pulitzer Prize in journalism. They won for their coverage of the People's Republic of China as *New York Times* correspondents. Mr. Kristof won a second Pulitzer for his op-ed columns in the *Times*.

"These Pulitzer Prize-winning authors see the treatment of women in developing countries as the great story of this century, a moral issue, sure, but also as an economic one. What if, by oppressing half their population, countries in Africa, Asia, and the Middle East have been shooting themselves in their collective foot?"—Carolyn See, *The Washington Post*

"In this passionate yet practical book, the authors argue that the struggle for gender



equality is 'the paramount moral challenge' of our era. It is also a development challenge: unleashing women's energy, they argue, is a key to economic success."—Martha Nussbaum, *The New York Times*. ●

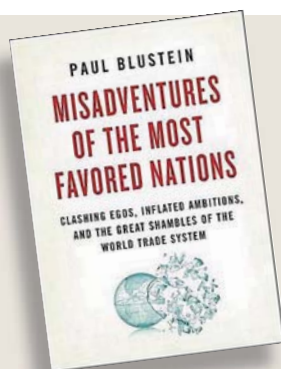
MISADVENTURES OF THE MOST FAVORED NATIONS

Clashing Egos, Inflated Ambitions, and the Great Shambles of the World Trade System

By Paul Blustein
Public Affairs

\$27.95

Financial journalist Paul Blustein takes on the task of recounting the high-stakes negotiations at the World Trade Organization (WTO) and their impact on the global economy and the common man in a style and language accessible to a wide range of readers.



Mr. Blustein is journalist in residence at the Global Economy and Development Program at the Brookings Institution. He wrote for *The Washington Post* for 20 years, covering business and economic issues. His work has won several prizes, including the Gerald Loeb Award.

"Mr. Blustein uses his account of the tribulations of the Doha Round to argue that the prospect of a retreat from multilateralism in trade in favor of protectionism (or even haphazard bilateral deal making) is something that should bother people who care about

poverty and development. He is good at fleshing out the lives and concerns of the (often impoverished) people who stand to gain from reducing particular trade barriers, as well as the worries of those who oppose change."—*The Economist*

"His conclusions are sensible without being startling: pass a stripped-down version of Doha and declare a moratorium on the bilateral and regional trade deals that complicate the world trading system. The future could consist of 'coalitions of the willing,' making smaller deals rather than requiring every country to sign up to every agreement."—Alan Beattie, *Financial Times*

"Blustein has thoroughly mastered the craft of breathing life into intrinsically dull material with compelling thematic narrative and delicious character studies. And it doesn't get much duller than meetings of the WTO and the General Agreement on Tariffs and Trade (GATT), which can include hours of dickering over the difference between 'must' and 'can.'"—William Bernstein, *The Washington Post*. ●

KEYNES

Return of the Master

By Robert Skidelsky
Public Affairs

\$24.95

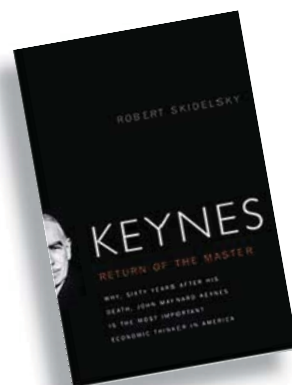
Robert Skidelsky's latest book on John Maynard Keynes celebrates the return of Keynesian economics. It discusses the enduring relevance of ideas put forward by the great British economist during the Great Depression in the 1930s. The current global financial crisis only proves Mr. Keynes right: markets are not self-correcting, and government intervention is needed.

Mr. Skidelsky is emeritus professor of political economy at the University of Warwick. His three-volume biography of Mr. Keynes (1983, 1992, and 2000) received recognition,

including the Lionel Gelber Prize for International Relations and the Council on Foreign Relations Prize for International Relations. He also wrote *The World After Communism* in 1995. He was made a life peer in 1991, and was elected Fellow of the British Academy in 1994.

"This book is provocative in its discussion of the moral aspect of Keynes's thinking. He had the curious and refreshing idea that financial institutions have a duty to the public interest as well as to shareholders. He worried about the pursuit of money at the expense of all else. What ethical value, he asked, attends a life of 'moneymaking and bridge'?"—Dwight Garner, *The New York Times*

"An important contribution at a time of soul-searching.... You don't have to agree with everything Skidelsky says to find this a wonderfully stimulating book, one that reflects the author's unparalleled erudition. We're living in the second Age of Keynes—and Robert Skidelsky is still the guide of choice."—Paul Krugman, *New York Times* columnist, economist



and winner of the Nobel Prize for Economics in 2008, *Observer* (UK)

"Explaining the present-day relevance of [Keynes'] theories is executed superbly by Skidelsky.... Skidelsky's book excels. It's a passionate polemic that makes a strong case for economists and policy makers to reread their Keynes."—*BusinessWeek*. ●

GODDESS OF THE MARKET

Ayn Rand and the American Right

By Jennifer Burns
Oxford University Press

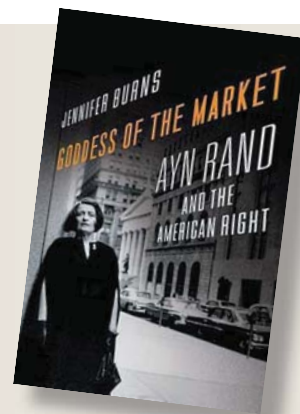
\$27.95

Goddess of the Market chronicles the life of the late novelist and philosopher Ayn Rand, and her impact on political thought. The book's release is quite timely since Ms. Rand's *The Fountainhead* and *Atlas Shrugged* enjoyed a surge in sales during 2009.

The book highlights two facets of Ms. Rand's work: her promotion of capitalism and the freedom of the individual, and her defense of limited government. Among the references that author Jennifer Burns used were Ms. Rand's private papers and the original, unedited versions of her journals.

An assistant professor of history at the University of Virginia, Ms. Burns has published extensively on the history of conservative thought.

"As Ms. Burns successfully demonstrates, Ms. Rand's ideas have remained an important part of the American ideological mix, especially in how she honored the creative powers of American business in a free market to improve human lives. Ms. Burns' readers will see Rand still has the power to instruct on the meaning and scary implications of government growth in the age of Barack Obama."—Brian Doherty, *The Washington Times*



"Goddess of the Market...examines Rand's natural attraction for conservatives—Alan Greenspan was a member of the Saturday-night salon she held in her New York apartment."—Mark Sanford, *Newsweek*. ●

RESTORING FINANCIAL STABILITY

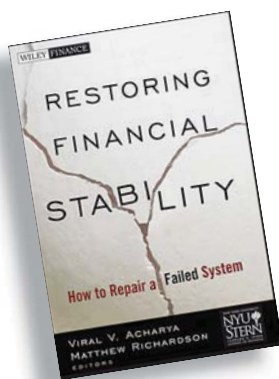
How to Repair a Failed System

Edited by Viral V. Acharya and Matthew Richardson

John Wiley

\$49.95

Restoring Financial Stability presents an independent view of the financial crisis, drawing on the expertise of 33 academics from New York University's Leonard N. Stern School of Business (NYU Stern). It features executive summaries of 18 policy



papers that look at the causes of the crisis and offer financial policy alternatives and courses of action to repair and reform the global financial system.

Representing fields of finance, economics, and accounting, these 33 professors, led by Dean Thomas Cooley and Vice Dean Ingo Walter, sent copies of the policy papers to Washington in December 2008.

The book was edited by Viral Acharya and Matthew Richardson. Mr. Acharya is professor of finance at NYU Stern. He is academic advisor to the Federal Reserve Banks of New York and Philadelphia and academic director of the Coller Institute of Private Equity at London Business School. Mr. Richardson is the Charles E. Simon Professor of Financial Economics and the Sidney Homer Director of the Salomon Center for the Study of Financial Institutions at NYU Stern.

"...the book that best combines history, analysis and prescription is *Restoring Financial Stability*, a series of essays by academics at New York University's Stern School of Business. The 60-page prologue is packed with telling facts and sophisticated analysis, and alone is worth the steep cover price. The individual chapters deal methodically with the myriad issues raised by the crunch, and the policy changes that will be needed, covering everything from the American mortgage market to the need for international cooperation in regulating finance. The Stern book may be careful to avoid academic gobble-dygook and complex equations, but it cannot be described as a light read."—*The Economist*. ●

THE STORM

The World Economic Crisis & What It Means

By Vincent Cable
Atlantic Books

\$24.65

British politician and economist Vincent Cable explains how and why the global financial crisis developed in *The Storm*. He discusses how the West should respond to the crisis and warns against resorting to isolationist and protectionist policies.

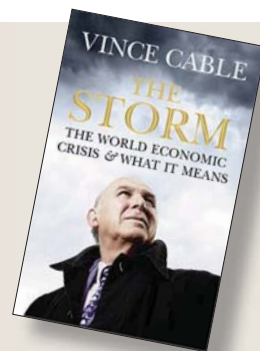
Mr. Cable is Member of Parliament for Twickenham. He was elected Deputy Leader

of the Liberal Democrats in March 2006 and has been the party's chief economic spokesperson since 2003. He served as chief economist for Shell from 1995 to 1997.

"As an account of what happened and why, it is both admirably clear of befuddling jargon and authoritative in its range and detail."—*The Economist*

"This 181-page book will not disappoint his fans. It is a lucid guide to the present mess, faltering only at the final turn. Cable is treasury spokesman for the Liberal Democrats and when analysis turns to prescription, he is afflicted by the same confusion and indecision as everyone else. This perhaps makes his book an even more authentic record of these wretched times."—Simon Jenkins, *The Sunday Times*

"When a catastrophe like this happens, it is tempting to hunt for villains. In his sensible overview, Vince Cable, a trained economist although slightly dodderly prose stylist, tracks how we



reached this 'Alice in Wonderland world,' where governments reward reckless and greedy borrowers while penalizing thrifty depositors. He shows it was a systemic failure in which everyone played their role, not least ordinary investors."—Nicholas Shakespeare, *Telegraph*. ●